



FOR IMMEDIATE RELEASE

OCEANIUM appoints Benjamin Armenjon as Managing Director to drive commercialisation of innovative seaweed ingredients and scaling of seaweed biorefinery

Oban, Scotland, Thursday 25 January 2024

OCEANIUM, pioneering processors of sustainably farmed seaweed, has appointed Benjamin Armenjon as its new Managing Director.

Benjamin brings extensive experience of commercialisation of novel ingredients and will be instrumental in taking OCEANIUM to full-scale commercialisation, securing Series A funding and scaling of its proprietary seaweed biorefinery. He joins from Ÿnsect, where he led sales and commercialisation for the company and was integral to its growth to become an industry leader.

This milestone marks a significant step forward in OCEANIUM's mission to provide efficacious, functional, and clean label seaweed-based ingredients with excellent traceability and provenance, whilst contributing to people health and ocean health.

About Benjamin Armenjon

Benjamin Armenjon has successfully run sales and business development all over the world across food, feed, and fertiliser sectors. Before joining OCEANIUM, Benjamin was Chief Sales and Development Officer and General Manager for Nutrition and Health at Ÿnsect, one of Europe's leading success stories in scaling alternative ingredients. He was a vital part of the early team, ultimately supporting its international growth and expansion to over 300 people and sites across Europe and the US.

Prior to joining Ÿnsect, he held various R&D, production, quality, and sales positions in companies such as Symrise Pet Food and Kemin Nutrisurance. Benjamin's impressive credentials also include a Ph.D. in food science.

COMMENTS

Karen Scofield Seal – OCEANIUM, Co-founder & CEO:

"The entire OCEANIUM team extends a warm welcome to Benjamin Armenjon as our new Managing Director. Benjamin has already been on the journey from start-up to scale-up to industry leader and can bring this invaluable experience to OCEANIUM. This appointment marks a pivotal moment for OCEANIUM, and we are excited about the transformative impact that Benjamin will bring to the team, with a focus on scaling our proprietary seaweed biorefinery technology and launching OCEANIUM's next-gen seaweed products to market."

Benjamin Armenjon – OCEANIUM, Managing Director

“I am really delighted to be joining OCEANIUM at this exciting stage of its growth. The company has already made significant progress on developing its ingredients and proving its biorefinery technology, and I am looking forward to being part of this skilled, passionate team to scale up and deliver real change.”

About OCEANIUM

Co-founded by Karen Scofield Seal (CEO) and Dr. Charlie Bavington, (CTO), OCEANIUM’s mission is to develop and product efficacious, next-gen seaweed ingredients to enable and support the sustainable seaweed farming industry. OCEANIUM’s green, water-based biorefinery process extracts maximum value from the seaweed, producing natural bioactive ingredients for health and cosmetics – [OCEAN ACTIVES® Fucoidan](#) and [OCEAN ACTIVES® Beta-glucan Plus](#), food ingredients – [OCEAN HEALTH® Fiber](#) and [OCEAN HEALTH® Protein](#), and innovative materials including a fully biodegradable, seaweed and water-based ink – [OCEAN INK®](#) for luxury packaging and textiles.

OCEANIUM sells B2B to enable companies to incorporate sustainably sourced, traceable high-quality ingredients/components into their products to meet their SDG targets and consumer demand. OCEANIUM’s technological developments allow it to purchase and process seaweed efficiently, working with sustainable farmers to stimulate both supply and demand, unlocking a pinch point in the emerging seaweed farming industry with a strong business model whilst contributing to people health, ocean health, and six of the UN’s Sustainable Development Goals. [Find out more about the benefits of sustainable seaweed farming and OCEANIUM’s impact.](#)

OCEANIUM is working towards a zero waste biorefinery process and operations, targeting carbon neutrality by 2030, proving that technological solutions can contribute to a net zero economy.